

COMMITTED TO GIVE
PROMOTING ISRAELI PHILANTHROPY



The Institute for
Law and Philanthropy
Buchmann Faculty of Law
Tel Aviv University

Giving in Israel Survey

2012-2015

Donations by Israelis

Includes:

Financial donations to non-profits (NPIs)



1.
Households in
Israel



2.
Corporations in
Israel



3.
Bequests in
Israel

Survey Goals

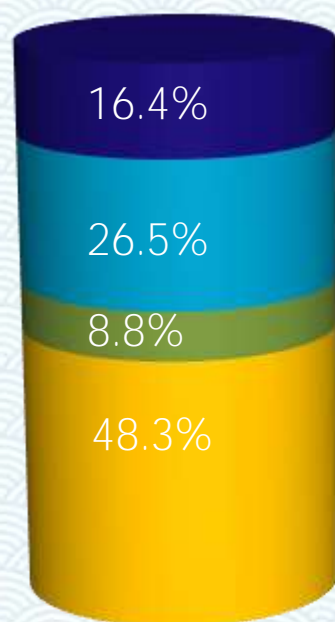
✓ Estimate the scope of philanthropic giving by Israelis

✓ Characterize donations by source, size and allocation

Method

- Survey population:
NPIs from all areas of activity with income
over 500,000 NIS
- Statistically representative 418 NPIs
- Respondents: 409 NPIs (98%)
- NPIs answered a detailed questionnaire
on their income during: 2012, 2013, 2014, 2015

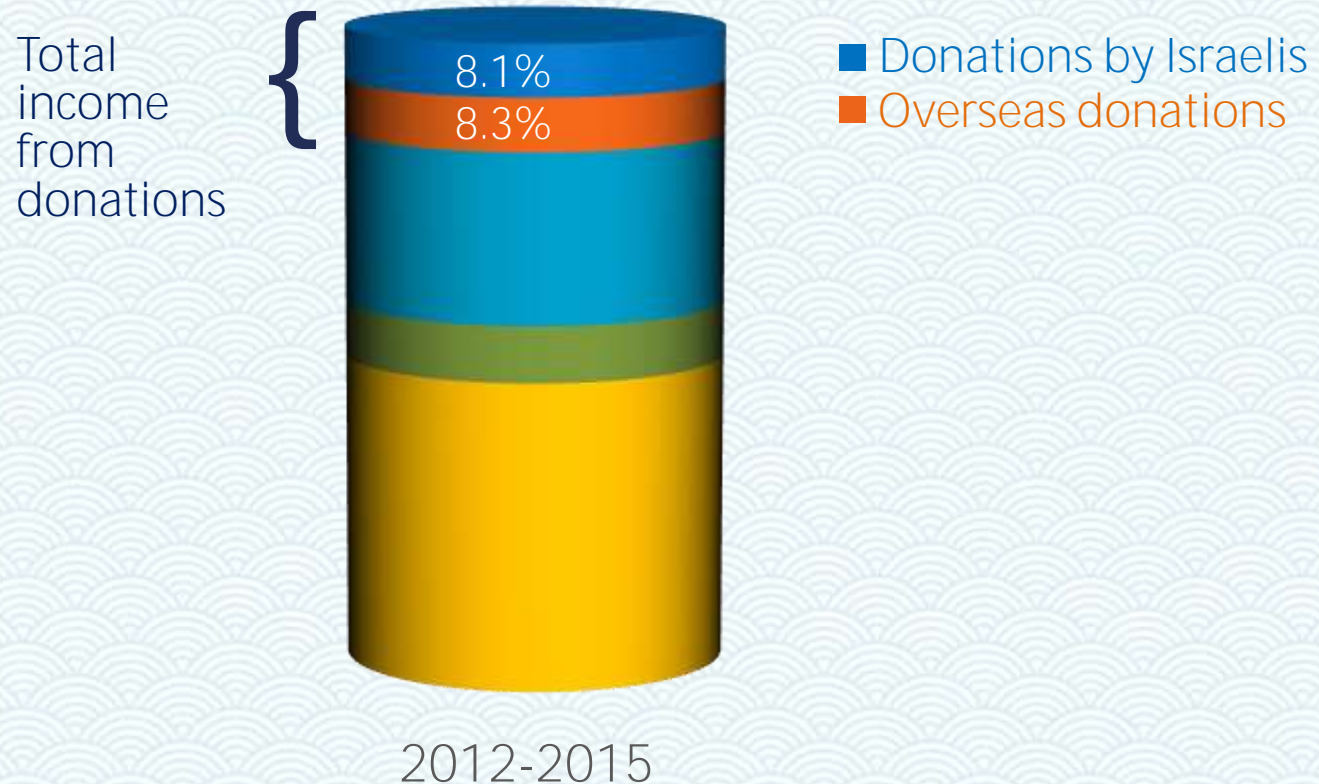
NPI income distribution 2012-2015



2012-2015

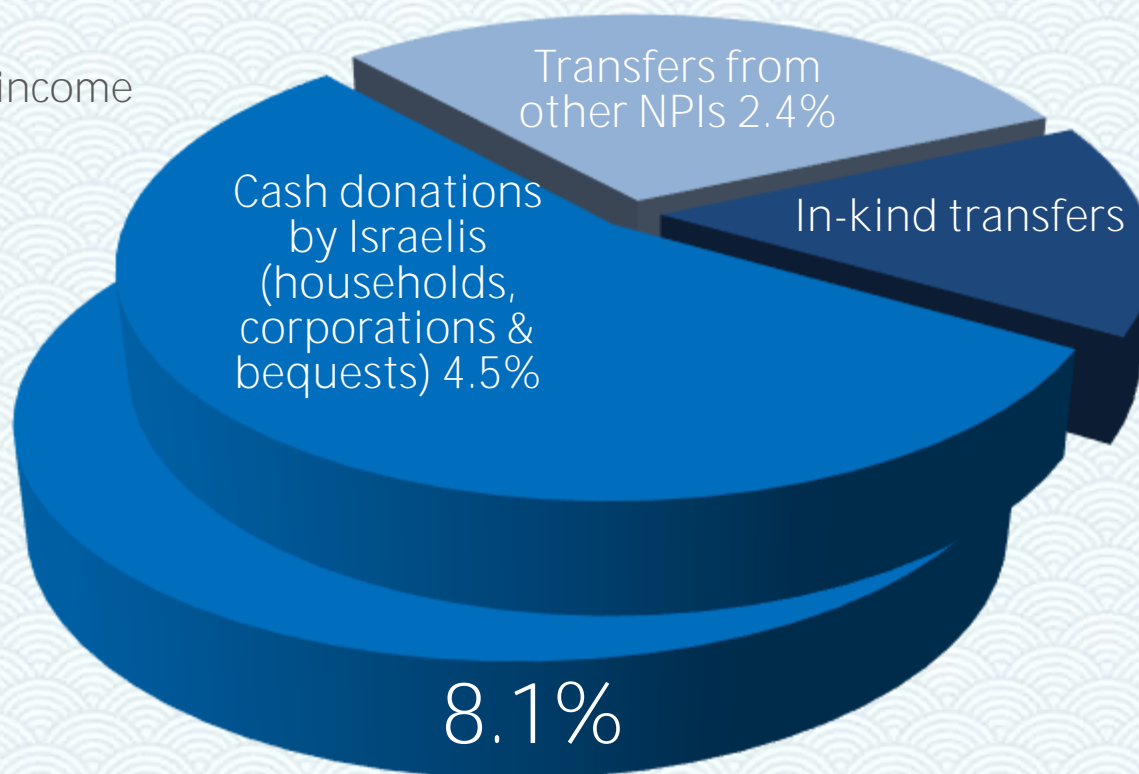
- Donations
- Sales to private sector & property income
- Sales to government sector
- Transfers from government, municipalities and national institutions

NPI income distribution 2012-2015



Income from donations by Israelis 2012-2015

% of NPI's income



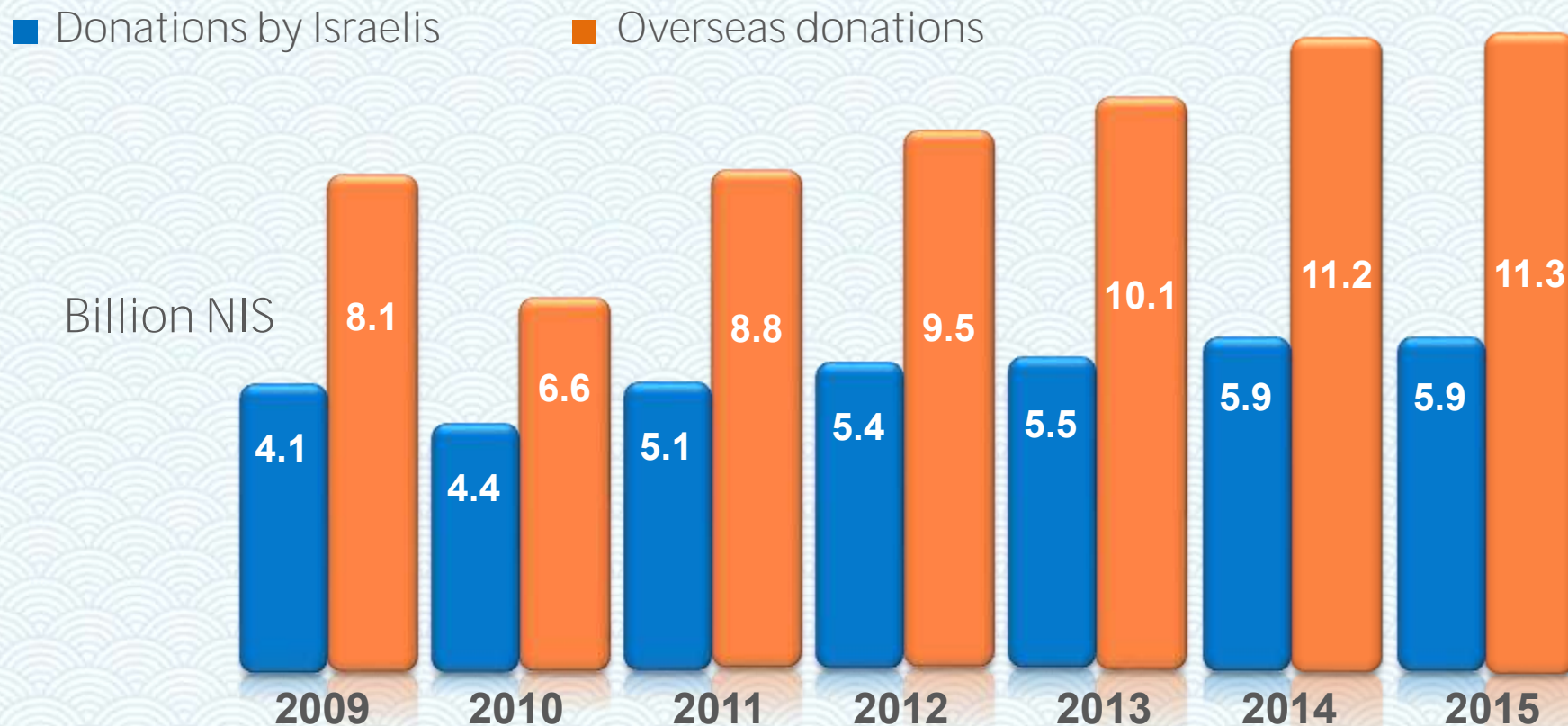
Income from donations by Israelis 2012-2015

% of NPI's income

Cash donations
by Israelis (Households,
corporations & bequests)
4.5%

Israel
philanthropy

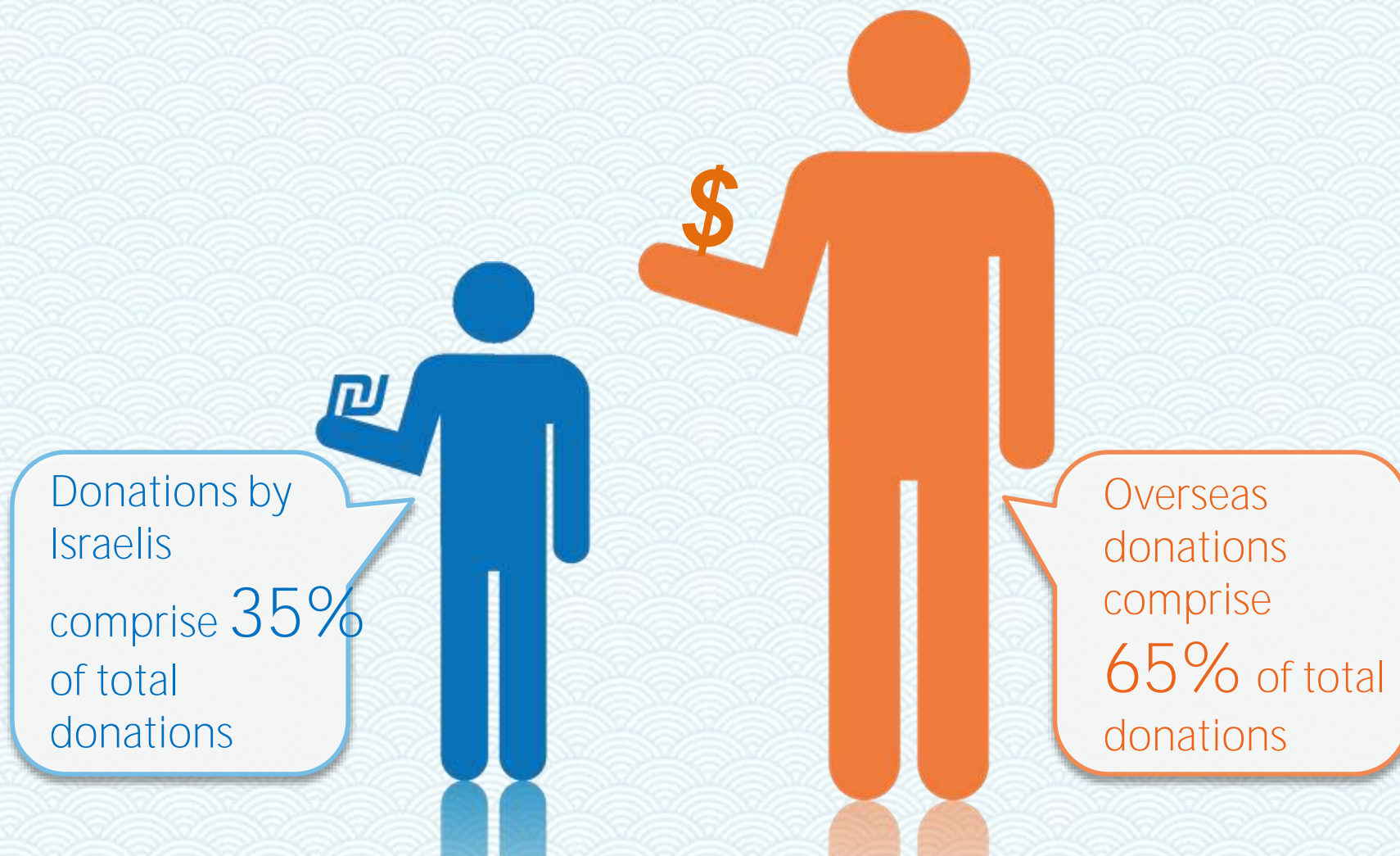
Donations by Israelis & Overseas donations



* Overseas donations do not include direct donations to the national institutions (JNF, JAFI, KH) totaling between 0.5-1 Billion NIS

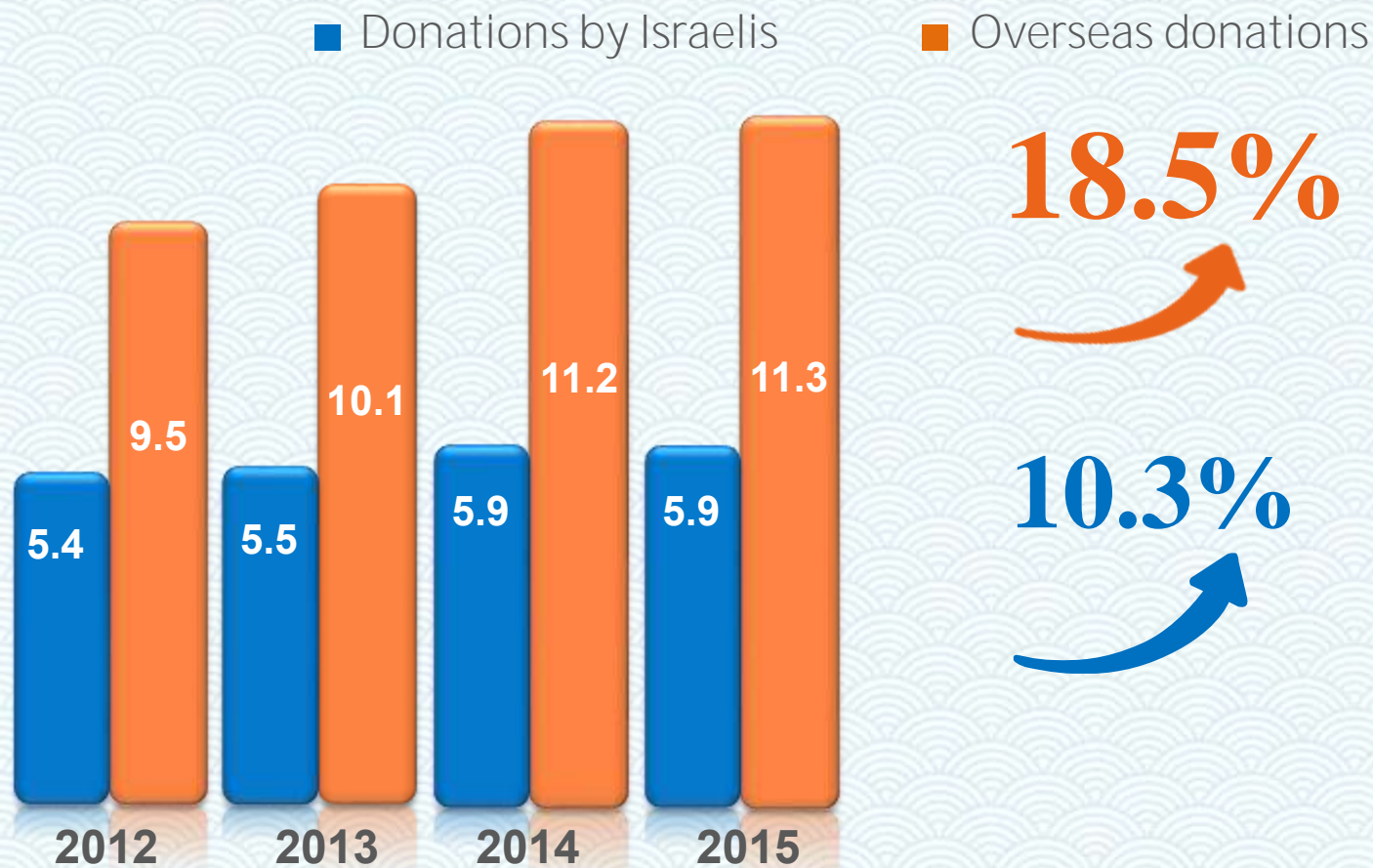
Donations by Israelis vs. Overseas donations

2012-2015

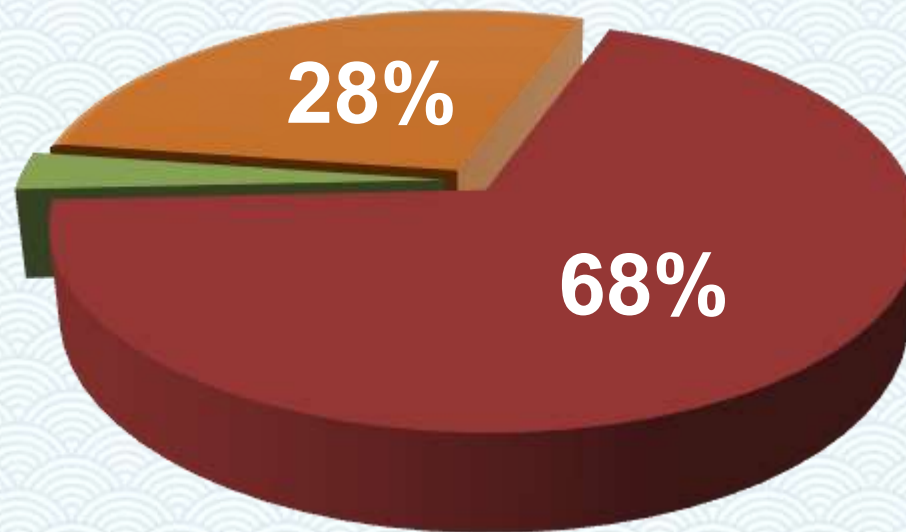


Changes

Donations by Israelis compared to Overseas donations



Donations by Israelis by source 2012 - 2015



Households

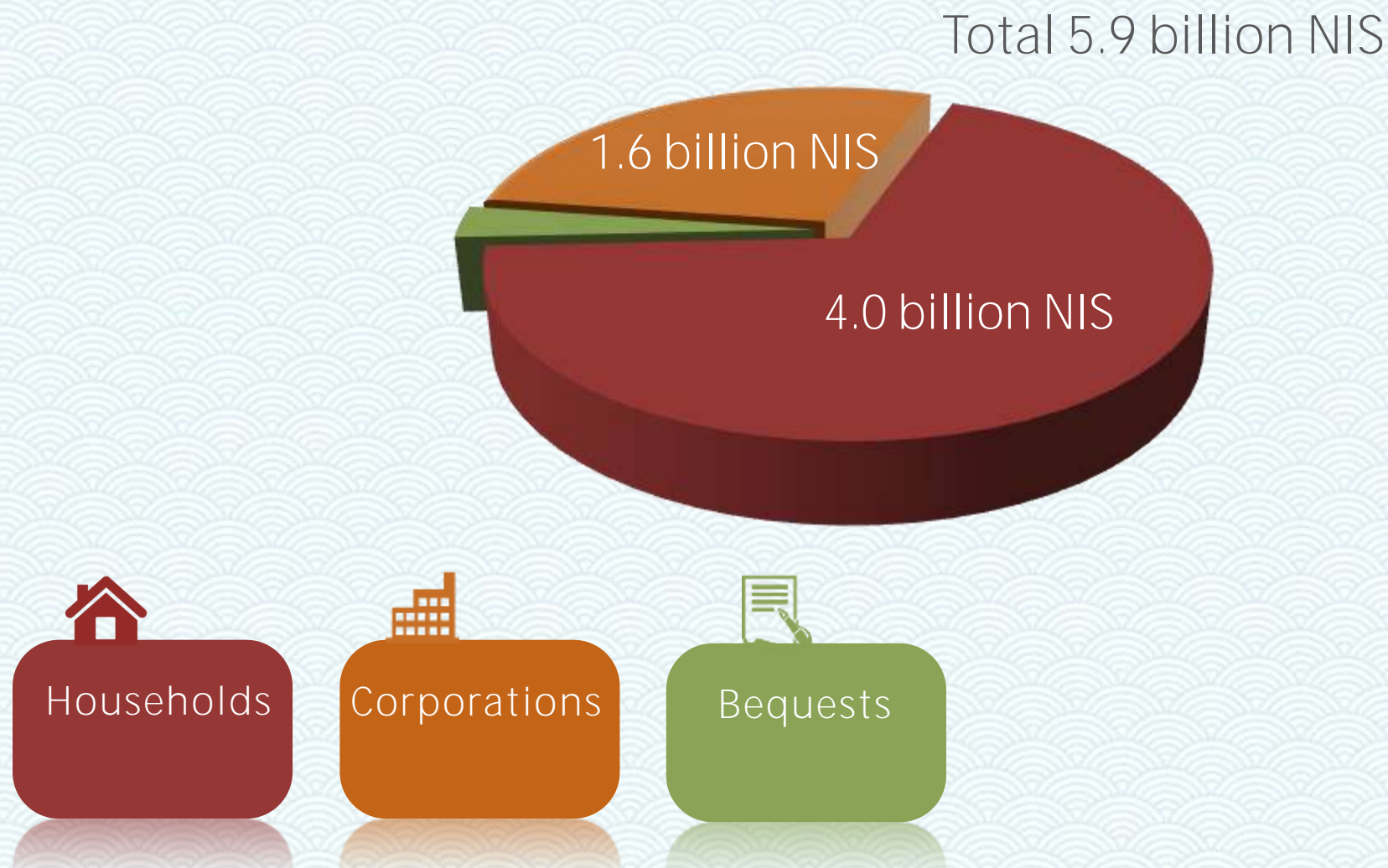


Corporations



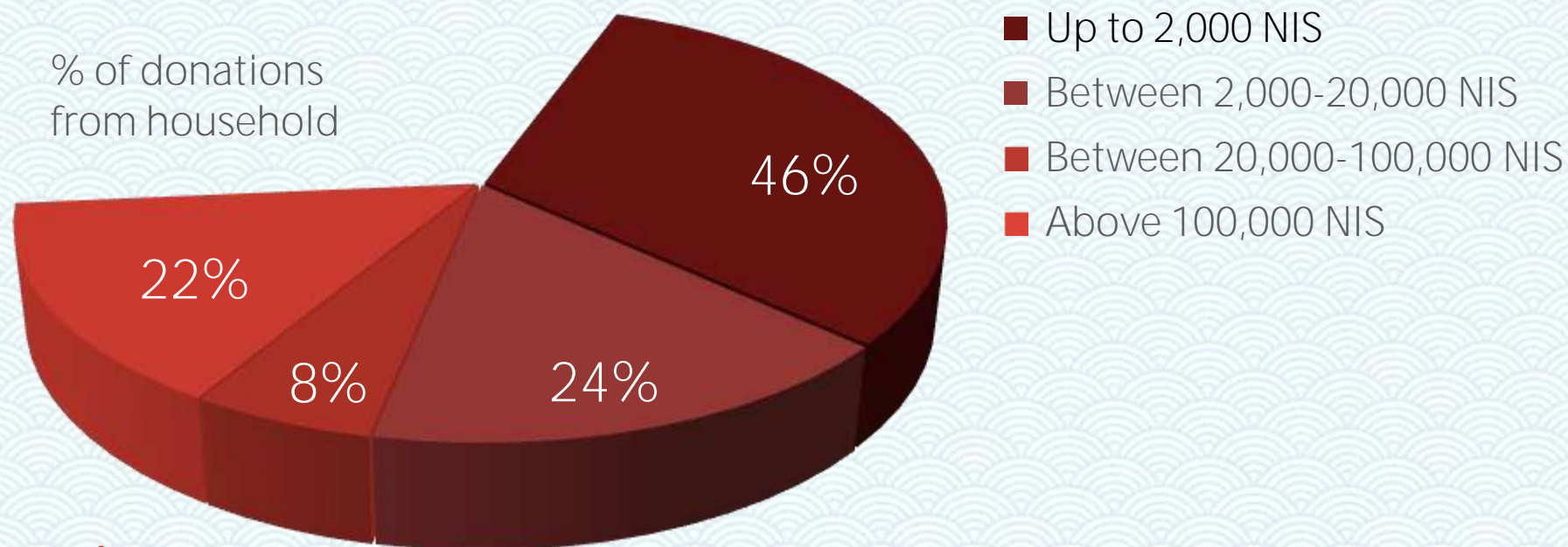
Bequests

Donations by Israelis by source, 2015



Donations by Israelis by size:

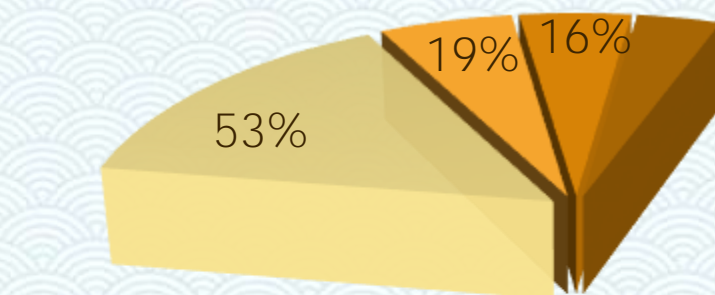
Household donations 2012-2015



Households

Donations by Israelis by size:

Corporate donations 2012-2015

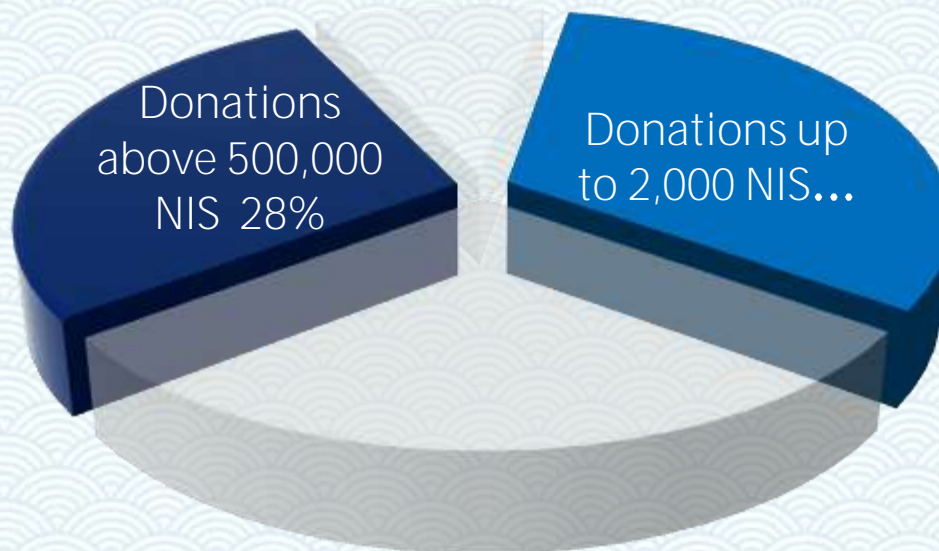


% of corporate donations

- Above 500,000 NIS
- Between 100,000-500,000 NIS
- Between 20,000-100,000 NIS
- Up to 20,000 NIS



Donations by Israelis by size: 2012-2015



Households



Corporations

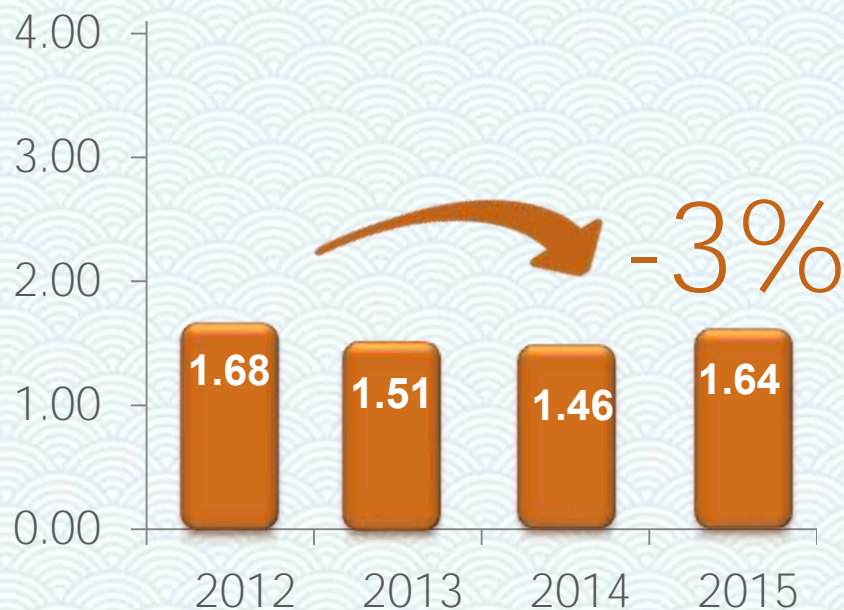


Bequests

Changes

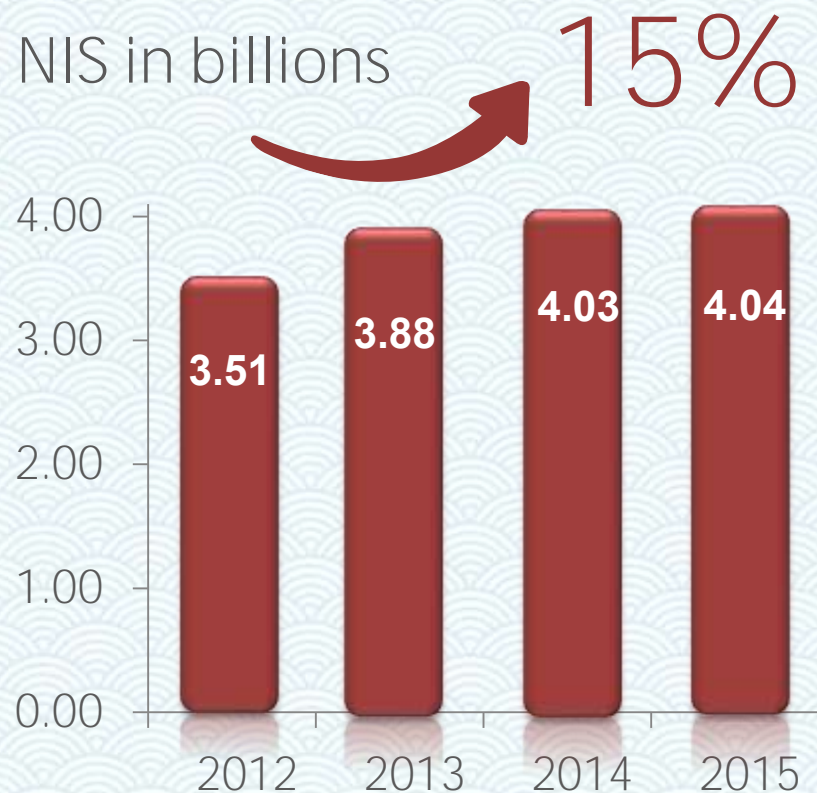
Donations by Israelis from households and corporations

NIS in billions



Corporations

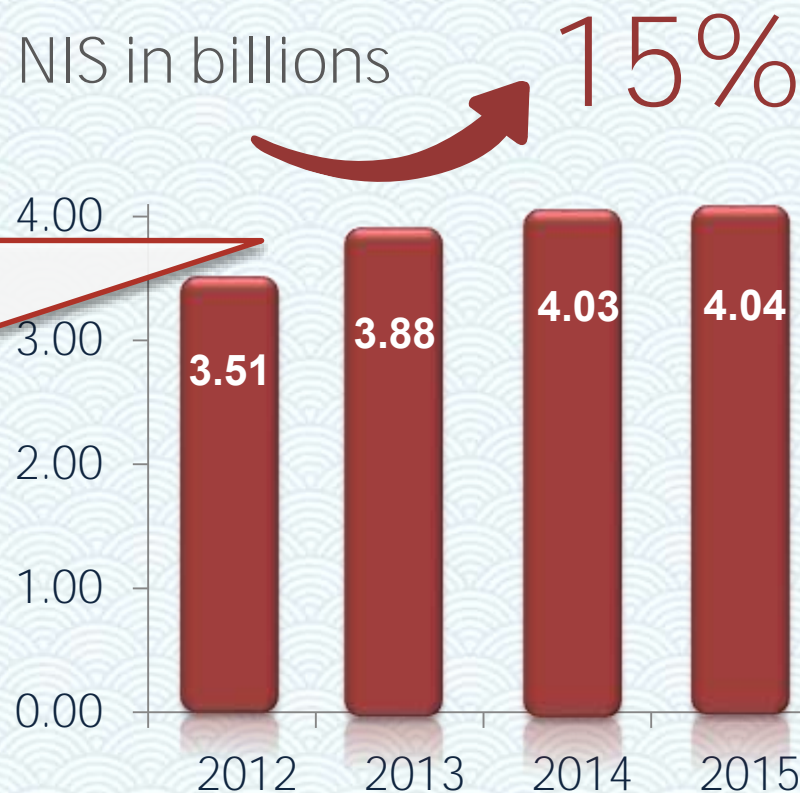
NIS in billions



Households

Changes

Donations by Israelis: households



Half of the increase in household donations between 2012-2015 is due to growth in donations over 100,000 NIS



Households

Reported donations for tax credit

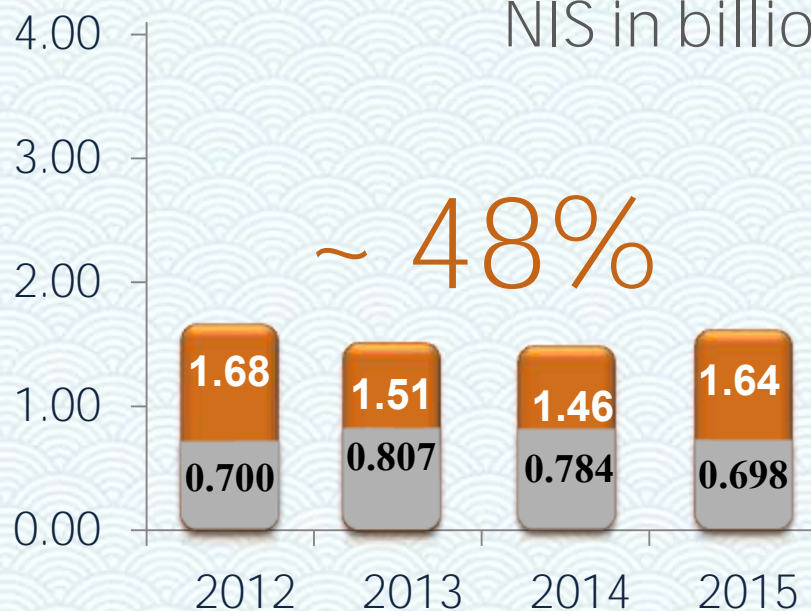
compared to donations by Israelis

Tax Authority data

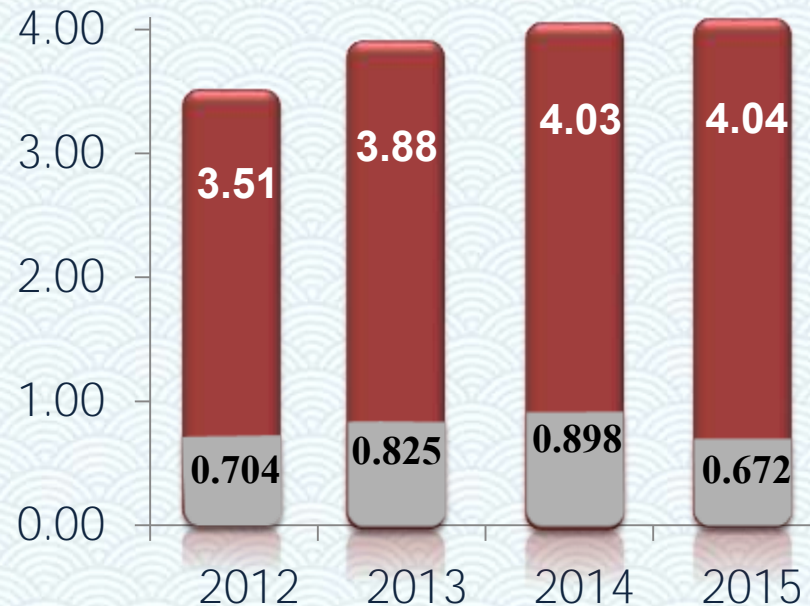
~ 20%

NIS in billions x

~ 48%



Corporations



Households

Corporate donations

Tax Authority data

**Institute for Law and Philanthropy
in partnership with Ma'ala**

NIS in millions

Of the 13,525 corporations reporting donations totaling 807 million NIS, 99 are public corporations reporting a total of 136 million NIS in donations



Corporations

Giving in Israel: by allocation

2012-2015



Donations by Israelis: allocation

Compared to the USA, 2015



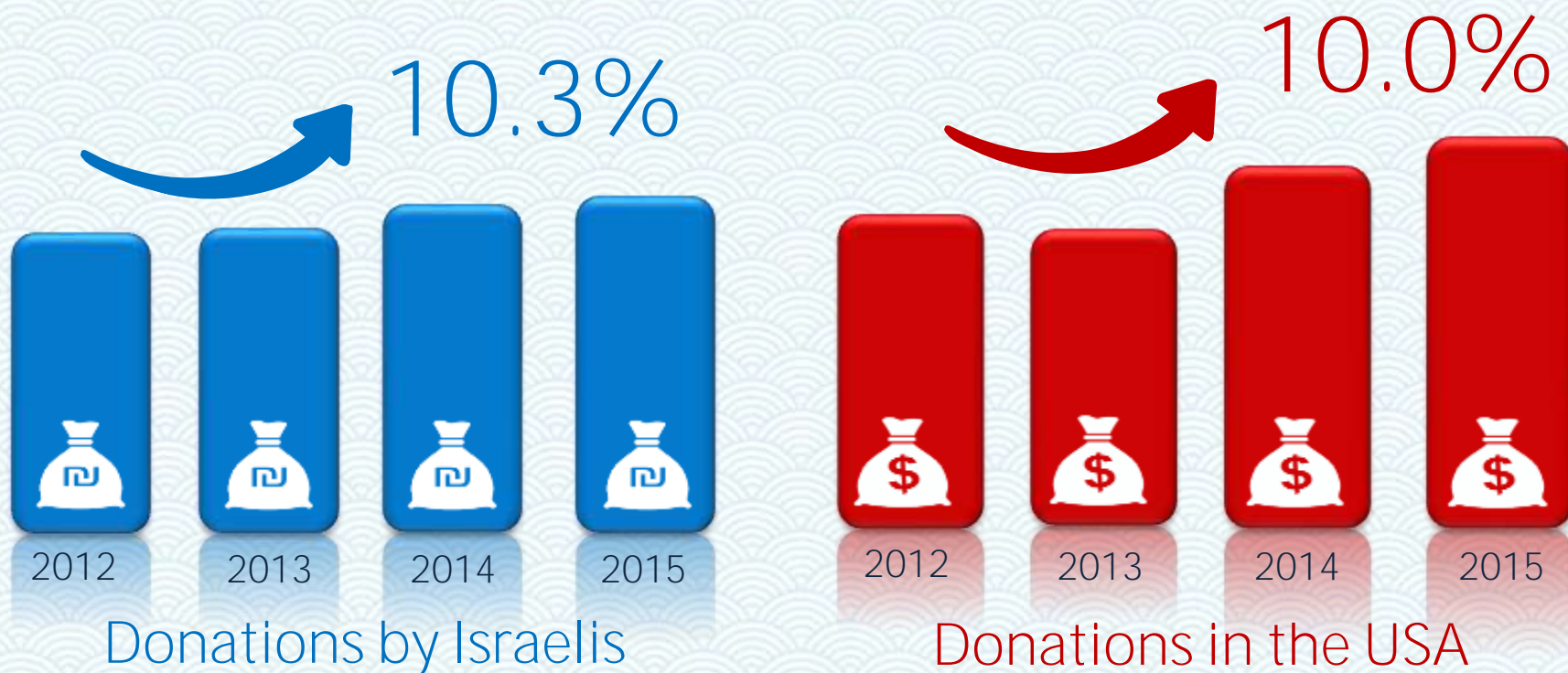
Donations by Israelis



Donations in the USA

Changes

in total amount of donations by Israelis
compared to total amount
of donations in the USA



Household donations by Israelis

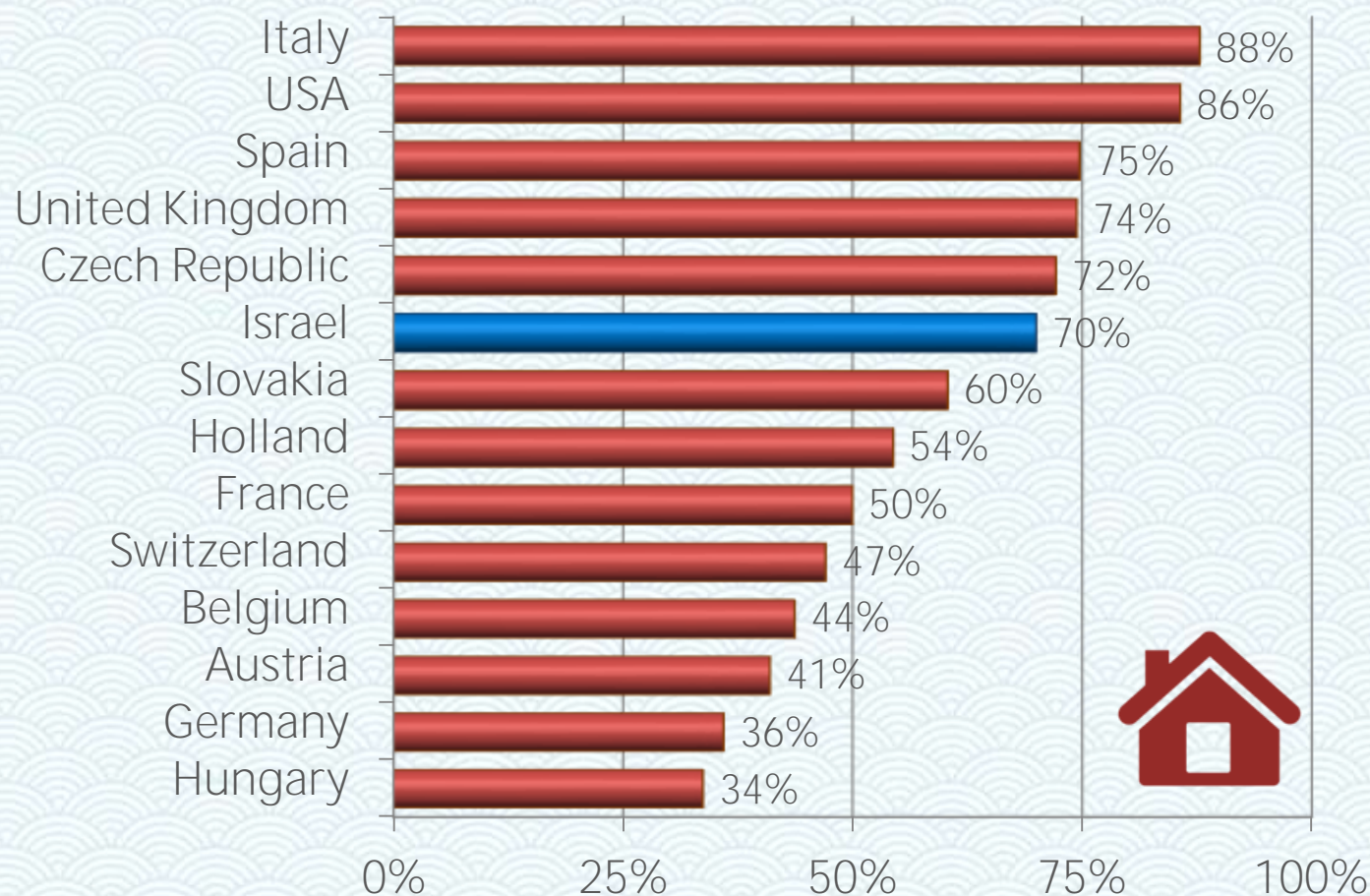
Compared to the USA, 2015



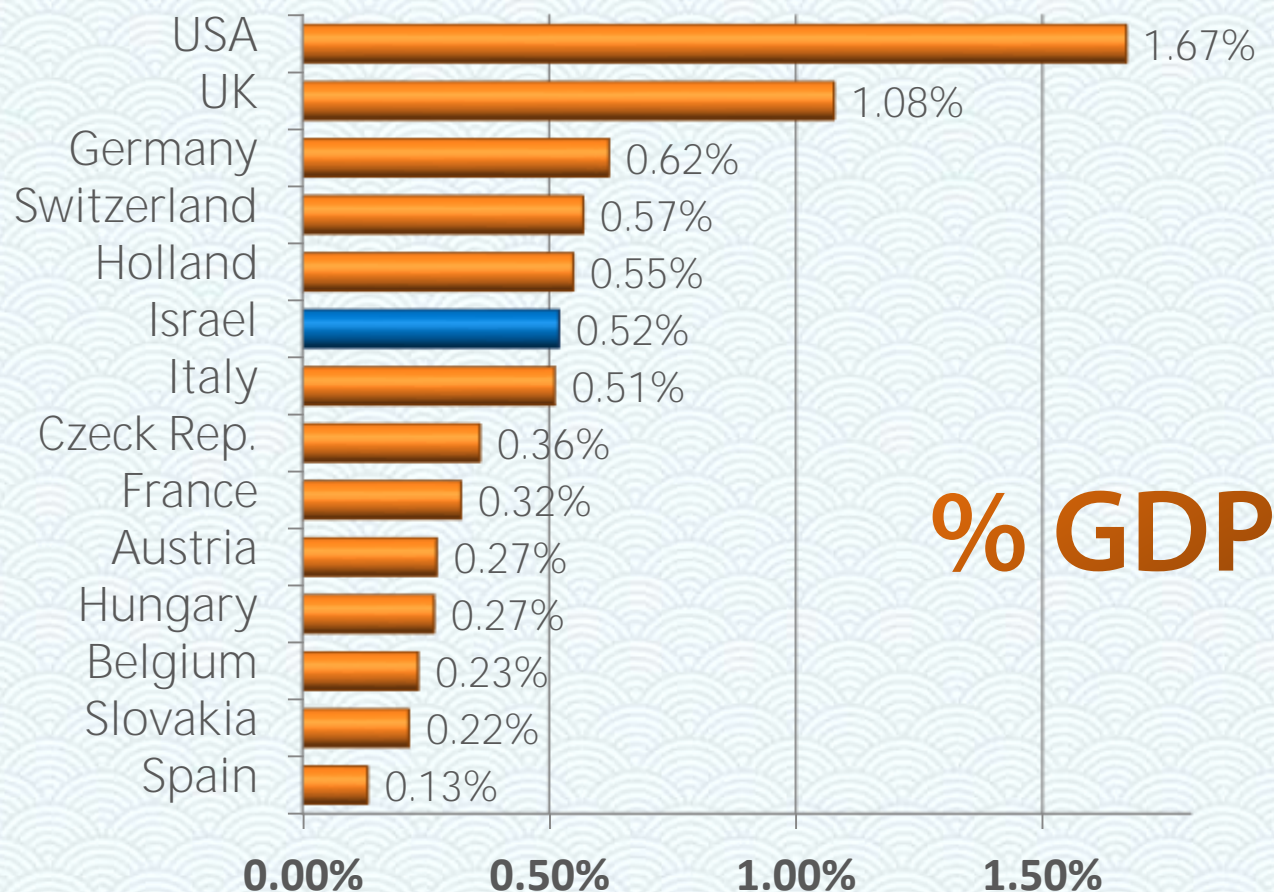
US households donate twice as much from their disposable income compared to Israeli households.
(The rate of household donations from disposable income in Israel is 1%, compared to 2% in the USA)



Household donations worldwide, 2013

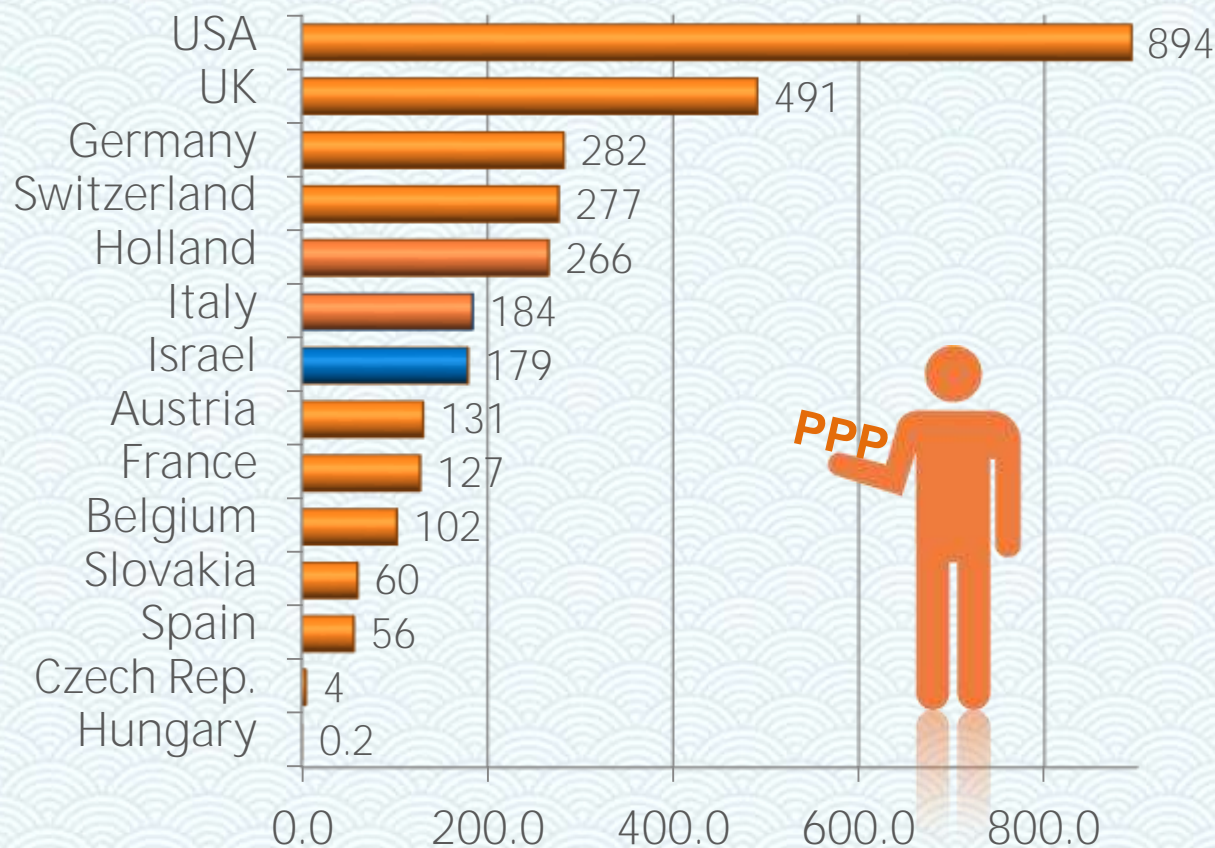


Philanthropy as a percentage of GDP, 2013



Philanthropy per capita

In terms of purchasing power parity- PPP,
international dollar, 2013



With warm thanks:

For the initiative and partnership in
thinking and funding:

Committed to Give
Central Bureau of Statistics
The Institute for Law and Philanthropy at Tel-Aviv University
Yad Hanadiv

