Donations by Israelis

Includes:
Financial donations to non-profits (NPIs)

1. Households in Israel
2. Corporations in Israel
3. Bequests in Israel
Survey Goals

- Estimate the scope of philanthropic giving by Israelis
- Characterize donations by source, size and allocation
Method

- Survey population:
  NPIs from all areas of activity with income over **500,000 NIS**

- Statistically representative **418** NPIs

- Respondents: **409** NPIs (98%)

- NPIs answered a detailed questionnaire on their income during: **2012, 2013, 2014, 2015**
NPI income distribution 2012-2015

- Donations: 16.4%
- Sales to private sector & property income: 26.5%
- Sales to government sector: 8.8%
- Transfers from government, municipalities and national institutions: 48.3%

2012-2015
NPI income distribution 2012-2015

Donations by Israelis
Overseas donations

Total income from donations

8.1%
8.3%

2012-2015
Income from donations by Israelis 2012-2015

- Cash donations by Israelis (households, corporations & bequests): 4.5%
- Transfers from other NPIs: 2.4%
- In-kind transfers: 8.1%

% of NPI's income
Income from donations by Israelis 2012-2015

% of NPI's income

Cash donations by Israelis (Households, corporations & bequests)
4.5%

Israel philanthropy
Donations by Israelis & Overseas donations

- Donations by Israelis
- Overseas donations

Billion NIS

2009: 4.1
2010: 6.6
2011: 5.1
2012: 5.4
2013: 5.5
2014: 5.9
2015: 5.9
2010: 11.3

* Overseas donations do not include direct donations to the national institutions (JNF, JAFI, KH) totaling between 0.5-1 Billion NIS
Donations by Israelis vs. Overseas donations

2012-2015

Donations by Israelis comprise 35% of total donations

Overseas donations comprise 65% of total donations
Changes

Donations by Israelis compared to Overseas donations

- Donations by Israelis
  - 2012: 5.4%
  - 2013: 5.5%
  - 2014: 5.9%
  - 2015: 5.9%

- Overseas donations
  - 2012: 9.5%
  - 2013: 10.1%
  - 2014: 11.2%
  - 2015: 11.3%

18.5%
10.3%
Donations by Israelis by source 2012 - 2015

- **Households**: 68%
- **Corporations**: 28%
- **Bequests**:
Donations by Israelis by source, 2015

- 1.6 billion NIS
- 4.0 billion NIS
- Total 5.9 billion NIS

- Households
- Corporations
- Bequests
Donations by Israelis by size:

Household donations 2012-2015

- Up to 2,000 NIS: 46%
- Between 2,000-20,000 NIS: 24%
- Between 20,000-100,000 NIS: 22%
- Above 100,000 NIS: 8%

% of donations from household
Donations by Israelis by size:

Corporate donations 2012-2015

- 53% of corporate donations
- 19% of corporate donations
- 16% of corporate donations

- Above 500,000 NIS
- Between 100,000-500,000 NIS
- Between 20,000-100,000 NIS
- Up to 20,000 NIS
Donations by Israelis by size: 2012-2015

Donations above 500,000 NIS 28%

Donations up to 2,000 NIS...

Households
Corporations
Bequests
Changes

Donations by Israelis from households and corporations

NIS in billions

<table>
<thead>
<tr>
<th>Year</th>
<th>Corporations</th>
<th>Households</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>1.68</td>
<td>3.51</td>
</tr>
<tr>
<td>2013</td>
<td>1.51</td>
<td>3.88</td>
</tr>
<tr>
<td>2014</td>
<td>1.46</td>
<td>4.03</td>
</tr>
<tr>
<td>2015</td>
<td>1.64</td>
<td>4.04</td>
</tr>
</tbody>
</table>

-3% decrease in Corporations
15% increase in Households
Half of the increase in household donations between 2012-2015 is due to growth in donations over 100,000 NIS.
Reported donations for tax credit compared to donations by Israelis

Tax Authority data

~ 20%

~ 48%

NIS in billions x

2012 2013 2014 2015

Corporations

Households

2012 2013 2014 2015

Reported donations for tax credit compared to donations by Israelis

Tax Authority data

~ 20%

~ 48%

NIS in billions x

2012 2013 2014 2015

Corporations

Households

2012 2013 2014 2015
Of the 13,525 corporations reporting donations totaling 807 million NIS, 99 are public corporations reporting a total of 136 million NIS in donations.
Giving in Israel: by allocation

2012-2015

Donations by Israelis

<table>
<thead>
<tr>
<th>Category</th>
<th>2012-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion</td>
<td>2</td>
</tr>
<tr>
<td>Social services</td>
<td>3</td>
</tr>
<tr>
<td>Education &amp; research</td>
<td>1</td>
</tr>
</tbody>
</table>

Overseas donations

<table>
<thead>
<tr>
<th>Category</th>
<th>2012-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philanthropy &amp; volunteering</td>
<td>2</td>
</tr>
<tr>
<td>Education &amp; research</td>
<td>1</td>
</tr>
<tr>
<td>Social services</td>
<td>3</td>
</tr>
</tbody>
</table>
Donations by Israelis: allocation

Compared to the USA, 2015

Donations by Israelis

- Religion: 2
- Social services: 1
- Education & research: 3

Donations in the USA

- Religion: 2
- Education & research: 1
- Philanthropy & volunteering: 3
Changes

in total amount of donations by Israelis compared to total amount of donations in the USA

Donations by Israelis

Donations in the USA

2012 2013 2014 2015

10.3%

10.0%
Household donations by Israelis

Compared to the USA, 2015

US households donate twice as much from their disposable income compared to Israeli households. (The rate of household donations from disposable income in Israel is 1%, compared to 2% in the USA)
Household donations worldwide, 2013

- Italy: 88%
- USA: 86%
- Spain: 75%
- United Kingdom: 74%
- Czech Republic: 72%
- Israel: 70%
- Slovakia: 60%
- Holland: 54%
- France: 50%
- Switzerland: 47%
- Belgium: 44%
- Austria: 41%
- Germany: 36%
- Hungary: 34%
Philanthropy as a percentage of GDP, 2013

- USA: 1.67%
- UK: 1.08%
- Germany: 0.62%
- Switzerland: 0.57%
- Holland: 0.55%
- Israel: 0.52%
- Italy: 0.51%
- Czeck Rep.: 0.36%
- France: 0.32%
- Austria: 0.27%
- Hungary: 0.27%
- Belgium: 0.27%
- Slovakia: 0.23%
- Spain: 0.13%
Philanthropy per capita

In terms of purchasing power parity- PPP, international dollar, 2013

<table>
<thead>
<tr>
<th>Country</th>
<th>Philanthropy per capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>894</td>
</tr>
<tr>
<td>UK</td>
<td>491</td>
</tr>
<tr>
<td>Germany</td>
<td>282</td>
</tr>
<tr>
<td>Switzerland</td>
<td>277</td>
</tr>
<tr>
<td>Holland</td>
<td>266</td>
</tr>
<tr>
<td>Italy</td>
<td>184</td>
</tr>
<tr>
<td>Israel</td>
<td>179</td>
</tr>
<tr>
<td>Austria</td>
<td>131</td>
</tr>
<tr>
<td>France</td>
<td>127</td>
</tr>
<tr>
<td>Belgium</td>
<td>102</td>
</tr>
<tr>
<td>Slovakia</td>
<td>60</td>
</tr>
<tr>
<td>Spain</td>
<td>56</td>
</tr>
<tr>
<td>Czech Rep.</td>
<td>4</td>
</tr>
<tr>
<td>Hungary</td>
<td>0.2</td>
</tr>
</tbody>
</table>
With warm thanks:

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Committed to Give
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Yad Hanadiv